



HELI UK EXPO

11 - 13 JUNE 2020

WYCOMBE AIR PARK

THE UK'S ROTORCRAFT OWNER
& OPERATORS EXHIBITION

AN AVIATION EVENT FOR PILOTS AND PROFESSIONALS

Why Exhibit at Heli UK Expo?

We are part of a publishing group that produces two of aviation's leading magazines (AvBuyer Magazine & GA Buyer Europe) and the popular aircraft sales website AvBuyer.com.

Our objective is to work with the industry to build awareness of the crucial role helicopters play in many key services, as well as the transportation of people.

Heli UK Expo also provides exhibitors with a unique platform to reach the UK's helicopter community. The airfield setting, with unrestricted fly-in access, is the perfect venue to effectively demonstrate a range of aviation products and services.

The event runs in parallel to the UK's leading General Aviation show AeroExpo UK, over three days at Wycombe Air Park, Buckinghamshire.

100+
Aviation Exhibitors



10,000+
Visitors



125+
Visiting Aircraft



Distance from Major Airports

Heathrow 21 Miles

Luton 40 Miles

Gatwick 61 Miles

Stansted 69 Miles

Travel from Central London

Direct trains from London Marylebone Station run to High Wycombe 3 times an hour and takes 26 mins. Here we will provide a free shuttle bus to the venue.



Key Show Features

- **The Perfect Venue**

There is plenty of covered exhibition space with an adjacent hard static display area where exhibitors can taxi their aircraft directly to their stand. Visiting pilots and exhibitors will also appreciate the very best in airfield facilities. There is also plenty of open ground and fueling available, full air traffic control and other aviation services.

Wycombe itself is set within the Chilterns, much of which is classified as an Area of Outstanding Natural Beauty.

- **Networking Opportunities**

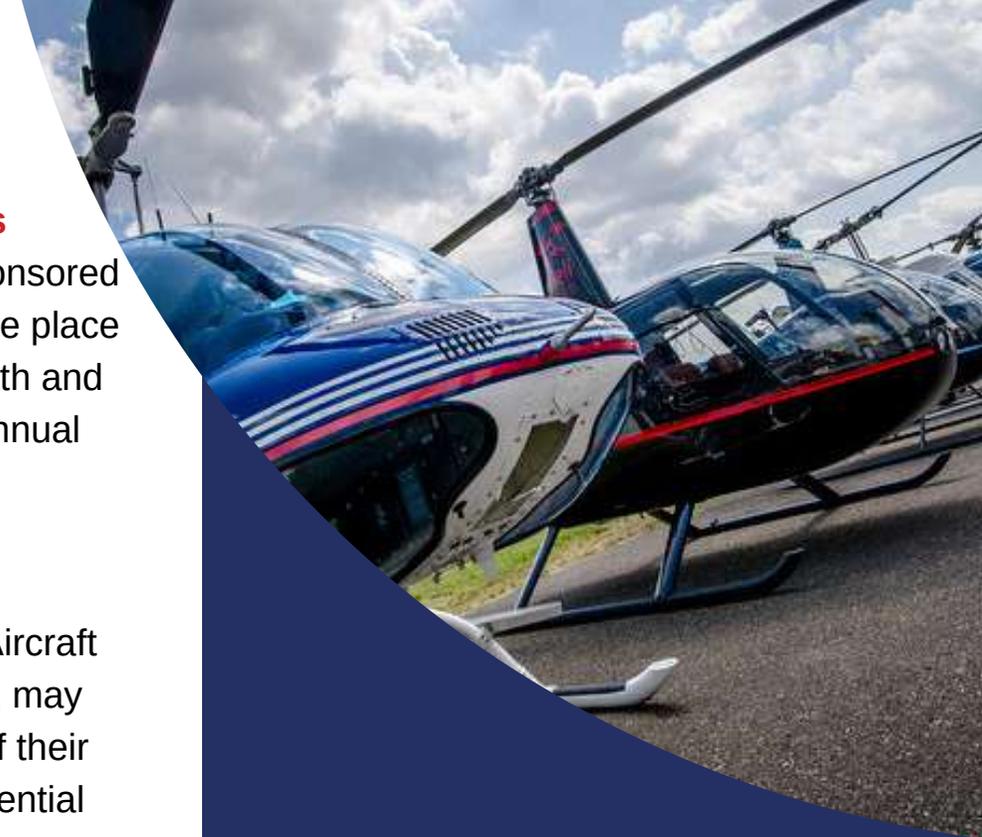
The GA BUYER EUROPE sponsored Exhibitors Drinks Party will take place from 17:00hrs on Thursday 11th and Friday 12th June. This is an annual tradition at Heli UK Expo.

- **Live Demo Flights**

Throughout the 3-day event, Aircraft Manufacturers or their Agents, may demonstrate the capabilities of their aircraft over the airfield for potential clients to experience. Other exhibiting companies such as those in avionics may also wish to take potential clients for demo flights. These can be done as often as they wish in flights away from the airfield circuit.

- **Enlarged Seminar Programme**

To attract visiting pilots and engineers there will be 3-days of interesting and topical aviation subjects provided by leading authorities on their topics.



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FOR MORE INFORMATION VISIT
WWW.HELIOUKEXPO.COM

Marketing Campaign

Heli UK Expo has embarked on a widespread marketing and publicity campaign, which is building on the success of our 2019 event.

Heli UK Expo is part of the AvBuyer Group, a leading general aviation digital and print publishing and events company, which includes GA Buyer Europe, Heli Buyer Europe and AvBuyer Magazine as well as the leading online general aviation platform www.AvBuyer.com.

Associated Media - Specific Promotions

The comprehensive AeroExpo UK PR campaign includes:

- Extensive advertising through our own widely distributed publications and online forums
- Co-Promotions with leading General Aviation magazines in the UK and Europe.
- Extensive direct mail to targeted audiences throughout the UK and Europe.
- Co-Promotions through exhibitors, partners and selected aviation associations.
- Promotions both with and through, flying clubs and flight establishments.
- Promotion at GA events throughout the UK and Europe.
- Regular email newsletters to the GA community throughout the UK and Europe.
- A major campaign with support from regional colleges and universities targeting the new generation of students interested in the aviation industry.



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Sponsorship & Exhibiting Opportunities

As an exhibitor or sponsor you have the opportunity to choose a variety of packages.

For comprehensive information on the options available contact:

Karen Piggott karenjane@avbuyer.com +44 (0)208 939 7720

Roxy Ayling roxana@avbuyer.com +44 (0)208 939 7727

Phoning from the United States call: +1 855 425 7638 (Free Phone)



Exhibiting Options

Indoor Shell Scheme

3m x 2m stand £1,300+ VAT

3m x 3m stand £1,900+ VAT

6m x 3m stand £3,700+VAT

Indoor Open Space

3m x 2m stand £1,000+ VAT

3m x 3m stand £1,450+ VAT

6m x 3m stand £2,800+VAT

Outdoor Display Space

Aircraft only £22.50+ VAT, per m2

Non Aircraft £55.00+ VAT, per m2

For more information and further exhibiting options, please refer to the event booking form or get in contact with our friendly team.



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Contact our team for more information

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Heli UK Expo is an AvBuyer event.
